



Beta-Xi Chapter
Kappa Sigma Fraternity
The University of California, Berkeley
www.CalKappaSigma.org



Dear Beta-Xi Brothers,

Beta-Xi Chapter is back on campus at Cal after successfully completing the chartering process, and as of this Fall '13 semester is back in the Chapter House at 2400 Warring. This is an exciting time for Beta-Xi, filled with immense potential. To reach that potential, though, we need an active and involved alumni base. This involvement can come in many forms: offering your time as an alumni volunteer, providing financial support, or even simply engaging your pledge brothers to attend a future fraternity event. However you are most comfortable getting involved, now is the time for we alumni to consolidate and set the proper standard for the new Beta-Xi Chapter at Cal.

The House Corporation is dedicated to creating a first-class living environment at the Beta-Xi Chapter House, and we have largely succeeded. The financial condition of the House Corporation is strong with a solid cash balance which we have carefully accumulated in recent years and which continues to grow. This has allowed us to complete a number of renovations and projects at the house and it has arguably never looked better. There are still several projects, though, that we would like to complete so that we can continue to improve our facility.

Beyond the duties related to the Chapter House, the House Corporation is also focused on implementing a successful alumni relations program. We need to connect the alumni with the current members both socially and professionally. Socially, now that the chapter is back, we hope to increase the number of events held such as football tailgates and a Smoker. More info on these to come in the future, but if you would like to help coordinate any alumni events please don't hesitate to reach out to us (I can be reached at jon@flgpartners.com). Professionally, we hope you share the belief that the leadership, organizational, and social skills you developed during your days at Cal and Beta-Xi have helped serve you in your career. As you can see on the reverse side of this letter, we believe Greek Ladders has significant potential to help us better take advantage of our vast alumni network - an area that largely remains undeveloped.

Our goal is to help Beta-Xi achieve and maintain a level of excellence. To do this, we need to raise at least \$15,000 annually to meet the expenses associated with newsletters, our website, and events. We also need to decrease our House Corporation debt, while increasing funds to support educational and scholarship programs. The system and structure is in place to raise Beta-Xi to prominence once more on campus, but we cannot succeed without our alumni.

Annual dues have been set at \$100, but fortunately the great majority gives more. Please enclose your donation in the pre-addressed envelope included with this mailing. You can also securely donate online through our website at www.CalKappaSigma.org by clicking on the "Donate" section.

We thank you in advance for your loyal and continued support, and look forward with great anticipation to what lies ahead with our new chapter.

AEKDB

Sincerely,

Jon Wolter ('74)
President, Beta Xi of Kappa Sigma Housing Corporation

Care of: Fraternity Management Group
5055 E. Broadway Blvd Suite C-214, Tucson, Arizona 85711-3626
Toll-Free: 800.228.7326, Local: 520.622.0125, Fax: 520.882.5159, Beta-Xi@CalKappaSigma.org

Cal Kappa Sigma Partners With Greek Ladders

Our chapter has partnered with Greek Ladders to develop a career preparation and leadership development program for our undergraduates, internships and full-time jobs for students & graduating seniors, and a lifetime career network for our alumni. We have always said that Kappa Sigma Fraternity is a lifetime network, now we mean it, and since we are a long-time FMG chapter, we pay nothing. The program will offer the following:

- Academic, career and leadership coaching to our undergraduates, including career assessments and virtual career fairs.
- A 4-year career preparation/leadership development program that includes online resources and in-person workshops.
- A career day that has career and graduate school panels, resume and cover letter workshops, mock interviews, a networking event with employers, and actual interviews.
- Career mentors for the undergraduates. We are looking for alumni to serve as mentors (talk by phone and/or in-person 3-4 times per year with your student) and to stop by the chapter and speak about an academic, career and/or leadership topic.
- Lifetime career networks for alumni to join for the chapter, Cal Greeks and Kappa Sigma, as well as talent communities based on major/career.

To learn more or sign up, go to www.GreekLadders.com or contact Pete Parker at pparker@greekladders.com.

Volunteer Opportunities With Beta-Xi Chapter

The long-term success of a chapter depends on the commitment of its alumni to giving a little of their time and treasure back to the chapter. We are always looking for alumni willing to help us in one or more of these areas:

- Advisory Board – looking for alumni to join our other advisors to help mentor/advise an officer or committee chair. Most of this can be completed via email and phone, though you should be willing to attend a few chapter meetings and meet with your assigned officer/committee chair in-person a few times.
- Housing Corporation Board – looking for a few alumni to join our other board members and help with these areas: alumni/parent communication, alumni/parent events, fundraising, property management, and recognition programs.
- Other Chapter Support – willing to serve as a career mentor; speak at a chapter event about your career; attend a recruitment event; and/or plan an event for alumni in your area (event support can be provided by FMG).

Please contact Taylor Smith at taylor.smith@fmgtucson.com to learn more.

Please Consider The Chapter In Your Estate Plans

You chose to join our fraternity and we hope it helped shape your life. Now as you begin developing your estate plans (planned giving) we hope you consider helping shape the chapter's future. Our goal is to provide as many of these programs as possible out of an endowment (the funds for which would come from estate plans):

- Educational Programs – funds for alcohol & drug abuse speakers, career programs, leadership development, and sending members to fraternity & university conferences. Annual cost is \$7,500-\$10,000 so a \$150,000-\$200,000 endowment.
- Housing – funds to help maintain/update our facility. Typically we spend \$25,000-\$35,000 per year and some years much more. Any support will make a difference.
- Scholarships – funds to provide scholarships for academic success, financial need, leadership & service. You can start endowing a named scholarship with a gift of \$10,000. To meet our vision of providing \$50,000 annually we need a \$1.0 million endowment.

How would the lives of our undergrad members be improved if you left 10%, 5% or even 1% of your estate to the chapter?

All donors will be recognized as well as have naming opportunities for their gift.

If you are considering or know that you plan to contribute to the chapter via your estate plan/planned giving, please let us know by contacting Taylor Smith at taylor.smith@fmgtucson.com.